Pre-publication excerpt AS SEEN IN

Forbes & Fortune

Extraordinary Women in Business: Detroit

Tech Savvy,
Data Driven
Jennifer O'Brien and Accounting
Business Solutions by JCS help
stakeholders evaluate and deploy
end-to-end software systems that
grow with their business.

"Many manufacturing and distribution companies struggle with capacity because disparate systems lack visibility into their fixed costs and profit struggle margins," says Jennifer O'Brien, founder o of Accounting Business Solutions by JCS, an expert consulting firm that's been helping small businesses gain control of inventory and enhance efficiencies since 1989.



According to O'Brien, companies may have a modern accounting platform, but employees still perform many manual processes and track important data in Excel.

Meanwhile, reports are accessed from another application, and multiple databases duplicate efforts.

"Intuitive software programs with built-in interfaces do exist, but with so many to choose from at various price points, it's difficult to know where to start and what's best for the business. That's where we come in," she adds.

Jennifer O'Brien



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